

Marketing

Over the course of an eight-week paid internship in the summer of 2021, Emerson Collective will catalyze an extraordinary and talented group of college students through mentorship, enriching programs, and meaningful work experience.

Selected Interns will work out of the Emerson Collective offices in Palo Alto, California or Washington, DC. Those interning with XQ will be based in Oakland, California. Placement locations will be determined by the internship and we are unable to accommodate adjustments.

Areas of focus include, but are not limited to, communications, project support, events, policy, and research. Summer interns will also participate in weekly programming designed to develop leadership capacity and build out professional networks.

Scope

The Marketing and Creative Studio Team drives the brand for Emerson Collective and our priority areas, working to change hearts and minds with world-class storytelling and creativity. Marketing is comprised of roles across brand management, creative, digital, strategy, production, and content creation, so there is a diverse range of responsibilities. We are seeking two interns who are passionate about social impact, brand marketing, and the creative process, and are eager to jump in with a ‘no task too small’ mentality. Of the three descriptions below, please indicate on your resumé which position best fits your skillset.

- A design intern work primarily with the creative team on graphic design projects to support Emerson Collective brand assets, priority area projects, our website, and digital assets. They would be assigned to 1-2 core Emerson Collective projects to focus on for the summer and will be integrated into the project team. The intern has to be open to feedback and have working knowledge of Figma and the Adobe Creative Suite.

- A brand leadership intern would work primarily with brand leads assisting with strategy, project management and production on issue area projects and Emerson Collective brand work. This intern would be assigned to 1-2 core Emerson Collective projects to focus on for the summer and will be integrated into the project team.
- A digital intern would support Emerson Collective's website through content creation, analytics and digital marketing campaigns. The intern must have familiarity with developing digital content, working on CMS platforms, managing social channels and a basic understanding of web development.

The marketing interns will work at the Emerson Collective offices in Palo Alto.

Qualifications

- All interns may encounter sensitive information and are expected to maintain a high level of discretion and confidentiality.
- Flexible and adaptive work ethic; all interns will contribute to special projects across different teams as they arise.
- Competent problem solving and confident self-starting skills
- You're passionate about social impact, particularly fighting poverty, improving schools, making government work well for all, environment, and/or immigrants' rights.
- You're intellectually curious. You love learning new things. You learn quickly and independently. You respond to new ideas, projects, and tasks with enthusiasm and a sense of possibility.
- You're creative and resourceful when solving problems or completing tasks.

- You have exceptional organization skills. You have strong prioritization skills, including time management and project management skills, and always follow through.
- You have excellent written and oral communication skills, including the ability to develop materials for internal and external audiences. You can communicate complex information clearly and concisely with everyone in the organization and with external stakeholders.
- You maintain a team-oriented approach and thrive in entrepreneurial, dynamic environments. You're comfortable taking on new tasks or projects with little direction and adjusting course quickly in response to feedback.
- You have high standards for accuracy, quality, and integrity.
- You respond to new ideas, projects, and tasks with enthusiasm and a sense of possibility.

Location

- Palo Alto, California

Compensation

This is a paid internship that offers both housing and travel stipends.

Questions

Please direct any questions to internship@emersoncollective.com

Students: [Click here to apply](#)