

# Brand Creative Studio

Over the course of an eight-week paid internship in the summer of 2022, Emerson Collective will catalyze an extraordinary and talented group of college students through mentorship, enriching programs, and meaningful work experience.

Interns for the EC Internship will work out of the Emerson Collective offices in Palo Alto, California or Washington, D.C., with some exceptions for a small number of teams.

Interns work across teams on a wide range of issues. Summer interns will also participate in weekly programming designed to develop leadership capacity and build professional networks.

## Scope

The Brand Creative Studio Team drives the brand for Emerson Collective and our priority areas, working to change hearts and minds with world-class storytelling and creativity. Brand Creative Studio is comprised of roles across brand management, creative, digital, strategy, production, and content creation, so there are a diverse range of responsibilities. We are seeking interns who are passionate about social impact, brand marketing, and the creative process, and are eager to jump in with a 'no task too small' mentality.

- The design interns will work primarily with the creative team on graphic design projects to support Emerson Collective brand assets, priority area projects, our website, and digital assets. They will be assigned to 1-2 core Emerson Collective projects to focus on for the summer and will be integrated into the project team. The interns must be open to feedback and have working knowledge of Figma and the Adobe Creative Suite.
- The brand leadership intern will work primarily with brand leads, assisting with strategy, project management, and production on issue area projects and Emerson Collective brand work. This intern will be assigned to 1-2 core Emerson Collective projects to focus on for the summer and will be integrated into the project team.
- The digital intern will support Emerson Collective's website through content creation, analytics, and digital production. The intern must have familiarity with developing digital content, working on CMS platforms, managing social channels, and a basic understanding of web development.

The Brand Creative Studio interns will work at Emerson Collective offices in Los Angeles and Palo Alto, while the brand leadership intern and digital intern will work at Emerson Collective Offices in Palo Alto.

## Qualifications

- All interns may encounter sensitive information and are expected to maintain a high level of discretion and confidentiality.
- Flexible and adaptive work ethic; all interns will contribute to special projects across different teams as they arise.
- Competent problem solving and confident self-starting skills
- You're passionate about social impact, particularly fighting poverty, improving schools, making government work well for all, environment, and/or immigrants' rights.
- You're intellectually curious. You love learning new things. You learn quickly and independently. You respond to new ideas, projects, and tasks with enthusiasm and a sense of possibility.
- You're creative and resourceful when solving problems or completing tasks.
- You have exceptional organization skills. You have strong prioritization skills, including time management and project management skills, and always follow through.
- You have excellent written and oral communication skills, including the ability to develop materials for internal and external audiences. You can communicate complex information clearly and concisely with everyone in the organization and with external stakeholders.
- You maintain a team-oriented approach and thrive in entrepreneurial, dynamic environments. You're comfortable taking on new tasks or projects with little direction and adjusting course quickly in response to feedback.
- You have high standards for accuracy, quality, and integrity.
- You respond to new ideas, projects, and tasks with enthusiasm and a sense of possibility.

## Location

- Brand Creative Studio Interns: Los Angeles, CA and Palo Alto, CA
- Brand Leadership Intern and Digital Intern: Palo Alto, CA

## Compensation

This is a paid internship that offers both housing and travel stipends.



# 2022 Intern Job Description

## Questions

Please direct any questions to [internship@emersoncollective.com](mailto:internship@emersoncollective.com)

Students: [Click here to apply](#)